

नगर पालिका परिषद आजमगढ़ ई-पत्रिका



माह: अगस्त 2024

नगर पालिका परिषद आजमगढ़



श्री सरफ़राज़ आलम

(अध्यक्ष)



श्री रोहित यादव (PCS)

(अधिशाली अधिकारी)

नगर पालिका परिषद् आजमगढ़ अगस्त 2024 के ई-पत्रिका आजमगढ़ दर्पण में स्वागत है। अगस्त माह में हुये विकास कार्यों को ई-पत्रिका आजमगढ़ दर्पण के माध्यम से आप सब तक पहुँचाना चाहते हैं। आजमगढ़ नगर पालिका प्रत्येक माह ई-पत्रिका आजमगढ़ दर्पण के द्वारा नगर पालिका में हुये विकास कार्यों को आप सब के सामने लाने का प्रयास करता है। जिससे आजमगढ़ नगर पालिका परिषद् के विकास और नई योजनाओं से लाभान्वित हो सके। नगर पालिका परिषद् आजमगढ़ का एक मात्र उद्देश्य नगर पालिका का विकास है जिसमें बिना भेद-भाव, सभी समुदायों के लोगों को एकसाथ लेकर आगे बढ़ने का उद्देश्य है जिसके लिए नगर पालिका परिषद् के निवासियों को इसमें सहयोग महत्वपूर्ण है। और नगर पालिका इसका उम्मीद करता है। नगरवासियों से अपील है कि नगर स्वच्छ और सुन्दर बनाने में नगर पालिका की मदद करे। अपने आस-पास साफ-सुथरा रखे। कूड़ा-कचरा डस्टबिन में डाले, गन्दगी न फैलाये। आने वाला कल अच्छा हो इसके लिए आज बेहतर बनायें।।





I am happy to present the August 2024 issue to all of you. Several projects have been commissioned in the month of August. The former will help smoothen the flow of traffic, reduce the travel time of citizens, ease the congestion, and reduce pollution on nagar road. There have been a lot of lessons to learn and these insights will certainly stand in good stead with us in our endeavors in the future. The one thing that stands out is the most active participation of citizens. We, the residents of the Nagar Palika Parishad Azamgarh respective of age, castes, creeds, religions, and localities have untidily participated in the creation of the Azamgarh Swachh Nagar Palika Parishad proposal. As I look into the future with great expectation, it is this one aspect of the municipality that gives me the greatest hope. We in the Nagar Palika Parishad Azamgarh would be very happy to receive your feedback on all matters that you feel are important.

समाचार

बार और बेंच में समन्वय स्थापित कर अधिक से अधिकवादों के निस्तारण हेतु जनपद के सभी बार संघों (सेंट्रल, डिस्ट्रिक्ट एंड तहसील) के अध्यक्ष/मंत्री के साथ बैठक की गई।



आज जिला स्वास्थ्य समिति की समीक्षा बैठक की गई। स्वास्थ्य विभाग को नियमित टीकाकरण, आयुष्मान भारत योजना, टीबी मरीजों का चिन्हीकरण, आभा कार्ड, JSY में रजिस्ट्रेशन, आयुष्मान योजना में चिकित्सालयों द्वारा किए गए इलाज के भुगतान व सुपरवाइजर विजिट की समीक्षा कर आवश्यक दिशा निर्देश दिए गए।



फोटो 1

78वें स्वतंत्रता दिवस के अवसर पर हरिऔध कला केंद्र में मा0 नगर विकास मंत्री, श्री एके शर्मा जी ने ध्वजारोहण किया। इस अवसर पर आयोजित सांस्कृतिक कार्यक्रमों में प्रतिभाग करते हुए मा0 मंत्री जी ने शहीदों/स्वतंत्रता संग्राम सेनानियों के परिजनों को सम्मानित किया।



फोटो 1



फोटो 2

आज साप्ताहिक भ्रमण के अंतर्गत तहसील लालगंज में मनरेगा योजना से कराए जा रहे अमृत सरोवर के सौन्दर्यीकरण व श्रमिकों के मस्टर रोल का निरीक्षण कर भुगतान की कार्यवाही करने एवं प्राथमिक विद्यालयों का निरीक्षण कर पठन-पाठन व मिड डे मील की गुणवत्ता पर विशेष ध्यान देने का निर्देश दिया गया।



फोटो 1



फोटो 2



MAKING FOR THE WORLD

The vision of making Atmanirbhar Uttar Pradesh is inspired by the Prime Minister Narendra Modi's call to 'Make in India'. This has led to several policy changes and initiatives aimed at attracting investments and creating job opportunities in the state. Flagship schemes like PM Mudra Yojana, PM Vishwakarma Yojana, ODOP, Vishwakarma Shram Samman etc. have strengthened local economy. From simplifying regulatory processes to offering incentives and subsidies the state government has proactively supported entrepreneurship in the state. The state government has also signed several MoUs with various countries and has participated in several international trade fairs to showcase the state's potential. With its strategic location, abundance of resources and proactive governance, Uttar Pradesh is poised to become a major player in the global market.

UP GETS READY FOR INT'L TRADE SHOW

THEME : ULTIMATE SOURCING BEGINS HERE

The second edition of the Uttar Pradesh International Trade Show is set to take place from September 20 to 24 at the India 3 exhibition floor in Greater Noida. This significant event aims to showcase the rich 'craft, culture, and cuisine' of Uttar Pradesh to a global audience, drawing entrepreneurs, manufacturers and traders from around the world. Building on this success, the theme for this year's exhibition has been aptly titled 'Ultimate Sourcing Begins Here'. The event will serve as a vital platform for various sectors, including IT/ITES, MSMEs, startups, education, agriculture, health, tourism, culture, energy and the ODOP of the District. Uttar Pradesh aims to participate as a partner country in this show. A delegation from Vietnam will be present, showcasing high-quality Vietnamese products. Additionally, a cultural troupe from Vietnam will perform, and visitors will have the opportunity to enjoy both Vietnamese and Indian cuisines. The state is rolling out the red carpet for entrepreneurs, investors, manufacturers, traders and exporters to participate in the flagship trade fair and forge lucrative business alliances. At the same time, the number of exhibitors is estimated to grow 20 percent from 2,000 in 2021 to 2,500 this year. UP is famous for a plethora of traditional industries such as Varanasi for Banarasi silk saree, Bareilly



Uttar Pradesh has made a special contribution to the economic development of the country. As a result of simplifying investment and ease of doing business and accelerating infrastructure development, UP has become the fastest-growing economy in the country.

Groupadi Murmu
President

UP at present is at the pinnacle of a progressive transformational journey. The vision of a self-reliant India, as envisaged by Prime Minister Narendra Modi, is the main pillar of this rejuvenation. We have set a goal of a USD 1 trillion economy in the coming five years, following the PM's plan to take India's economy to USD 5 trillion.

Yogi Adityanath, Chief Minister, Uttar Pradesh

import, Lucknow (silks), Kanpur (clothing goods), Agra (leather business), Aligarh (textiles), Meerut (diamonds), Moradabad (diamonds), Meerut (sports goods) and

telecom (mobile products). In this context, the trade fair will provide a congenial trading platform to small business-to-business (B2B) as well as

business-to-consumer (B2C) deals to participants. Moreover, UP is aiming to achieve MSME exports worth Rs. 1 trillion in 5-7 years. The MSME sector

contributes 40 percent to UP's total industrial output. The MSME sector, which is the main driver to realize the 'Make in UP' vision, is the leading employment generator after agriculture and allied activities. Knowledge economies during the five-day trade show would be organized daily, each focusing on a specific theme. For instance, a session on the investment sector would be arranged with the support of WBIs, and another would highlight the state's efforts in innovation and startups. A Khadi-centric session there will also be organized in the trade show.



Today, investments worth lakhs of crores of rupees are pouring into Uttar Pradesh. Work is starting on thousands of projects in the state. These industries are going to change the face of UP. In the last 7 years, a red carpet culture has replaced the red tape culture. I have full faith in the power of UP and the hard work of the double engine government.

Narendra Modi
Prime Minister



UPITS 2023

2,000 Exhibitors	70,000 B2B Visitors
2,37,000 B2C Visitors	1,00,000 + Business Leads
1 Million Times #UPITS2023 used	
500 Overseas Buyers From 60 Countries	

UPITS 2024*

2,500 Exhibitors	1,00,000 B2B Visitors
3,50,000 B2C Visitors	1,25,000 + Business Leads
2 Million Times #UPITS2024 to be used	
600 Overseas Buyers From 80 Countries	

SUPPORT FROM THE GOI

Ministry of Commerce: Financial Support in Mobilization of Overseas Buyers with the Support of Federation of Indian Export Organization (FIEO)

Ministry of External Affairs (MEA): Brand Promotion of UP International Trade Show and Facilitation for Visa Support through Indian Consulates abroad

Ministry of Micro, Small, and Medium Enterprises (MSME): Financial assistance and marketing support under PMU (Procurement and Marketing Scheme)

Ministry of Electronics and Information Technology (MeitY): Digital promotion of UPITS on social media platforms

STATUS OF INTERNATIONAL BUYER'S PARTICIPATIONS

TOTAL REGISTRATIONS - 363, TOTAL COUNTRIES - 72



REGISTRATION REQUIRED TILL 01 JUL 2024

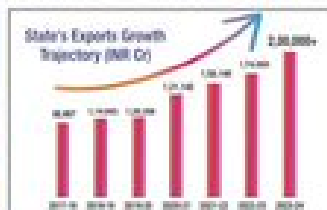
ODOP : TRANSFORMING ECONOMIC LANDSCAPE

The One District One Product (ODOP) programme, launched by the Uttar Pradesh government in 2015, has become the state's economy by promoting local products, industries and crafts. Spearheaded by CM Yogi Adityanath, the initiative within a few years has amplified the state's economic prowess and redefined the narrative of local entrepreneurship and innovation. This initiative promotes small to medium traditional industries, promotes employment, and fosters exports, with a vision to contribute significantly to the state's goal of becoming a USD 1 trillion economy. Key achievements of the ODOP initiative include a substantial increase in exports, nearly doubling since the program's launch. This success is attributed to several factors, including enhanced product quality, improved marketing strategies, and access to new markets. The



ODOP tags for several products, showcasing their unique identity and quality on a global platform. The integration of various government schemes like margin

development assistance and common facility centres with the ODOP initiative has further amplified its impact. These schemes provide financial



- About 1.50 lakh artisans provided with employment under margin development scheme
- More than 1.50 lakh artisans have been trained and provided with training
- 11,000 shops have been completed, 11,000 under implementation
- 4,341 artisans have participated in various fairs under the market development assistance scheme

support, creating an ecosystem for business growth and innovation within the ODOP framework. The ODOP initiative is set to

is to create a sustainable model of development that leverages Uttar Pradesh's rich cultural heritage and diverse industrial base, making a substantial

ODOP INITIATIVES

- **Common Facility Centres (CFCs):** The completion of 11 ODOP CFCs and the ongoing development of 17 more CFCs stand out as significant achievements.
- **Training and Skill Development:** A substantial number of artisans, approximately 1.50 lakh, have received training and have been provided with modern facilities. This initiative has been aimed at skill development and quality improvement across various ODOP products.
- **Financial Assistance:** Projects worth nearly Rs. 2,000 crore have been sanctioned, providing a strong financial foundation for the initiative and facilitating the growth and sustainability of ODOP enterprises.
- **GI Tags:** The granting of GI tags to 72 ODOP products and the application for GI tags for 20 more products have significantly contributed to the branding and global recognition of these products.
- **Promotional Activities:** Over 100 promotional events, including 1 ODOP summit and various fairs and exhibitions, have played a pivotal role in marketing and network, expanding the domestic and international exposure of ODOP products.
- **ODOPeem.com:** The launch of eem.com and the successful sale of over 20,000 products on various e-commerce platforms marks a significant milestone in the digital marketing and sales strategy.
- **ODOP's Way Malls:** Proposals for developing 1 ODOP's Way Malls in Agra, Varanasi, and Lucknow are under consideration for showcasing and selling ODOP products.
- **National Recognition:** Awarded the first prize in the ODOP category by the Government of India, recognizing the initiative's

लू-तापघाट जानलेवा हो सकता है, इससे बचाव ही उपचार है..

 **उत्तर प्रदेश**
स्टेट हीट एक्शन प्लान 

लू-तापघाट जानलेवा हो सकता है, इससे बचाव ही उपचार है.

 ठंडक प्रदान करने वाले पेय पदार्थ पियें

 सफेद या हल्के रंग के सूती कपड़े पहनें

 अधिक गर्मी में घर से बाहर न निकलें

 छाया में बैठकर विश्राम करें

 बुजुर्गों, बच्चों एवं गर्भवती महिलाओं का विशेष ध्यान रखें

 घर की छत पर धूने/सफेद रंग का पेन्ट करें

 सिर पर गीला कपड़ा रखें तथा शरीर को कपड़े से ढककर बाहर निकलें

 प्यास की इच्छा न होने पर भी बार-बार पानी पियें

उत्तर प्रदेश राज्य आपदा प्रबंधन प्राधिकरण द्वारा जनहित में जारी

गर्मी से करें बचाव, याद रखें कुछ जरूरी सुझाव



गर्मी से करें बचाव, याद रखें ये सुझाव



क्या करें

- पर्याप्त मात्रा में तरल पदार्थ का सेवन करें
- शरीर को ठंके और ढीले एवं हल्के रंग के कपड़े पहने
- घर/ऑफिस/कार्यस्थल में तीव्र धूप को अंदर आने से रोकें
- दोपहर 12 से सायं 4 बजे के मध्य यथासंभव बाहर जाने से बचे



क्या न करें

- धूप में अधिक परिश्रम वाले कार्य/कसरत करना
- तेज धूप में नंगे पाव/ बदन बाहर जाना
- धूप में बच्चों व पालतू जानवरों को खड़ी गाड़ी में अकेले छोड़ना
- तेज धूप /खुले में आग के सामने काम करना
- दोपहर 12 से सायं 4:00 बजे के मध्य धूप में घर से बाहर जाना

BEAT THE HEAT

स्वतंत्रता दिवस



ऐ मेरे वतन के लोगों तुम खूब लगा लो नारा
ये शुभ दिन है हम सब का लहरा लो तिरंगा प्यारा
पर मत भूलो सीमा पर वीरों ने है प्राण गंवाए
कुछ याद उन्हें भी कर लो जो लौट के घर न आए।
भारत के स्वतंत्रता का, सारे जग में मान,
दशकों से खेल रही, उसकी अद्भुत शान,
सब धर्मों को देकर मान रचा गया इतिहास का,
इसलिए हर देशवासी को इसमें है विश्वास।

दोस्ती दिवस



"दोस्ती की मिठास में हंसी-मजाक और खुशियाँ बाँटने की आदत होनी चाहिए। क्योंकि छोटी-छोटी बातों की ओस में दिल को सुबह मिल जाती है और वह तरोताजा हो जाता है।" - खलील जिब्रान

"आइये हम उन लोगों के प्रति कृतज्ञ रहें जो हमें खुश रखते हैं, वे आकर्षक माली हैं जो हमारी आत्माओं को खिलने देते हैं।" - मार्सेल प्राउस्ट

नाग पंचमी



सुख एवं समृद्धि आए आप सभी के
द्वार!

जितने भी हों सपने सभी हो जाए
साकार!

सदा फलता फूलता रहे आपका घर
परिवार!

अपनों के साथ मनाएं नाग पंचमी का
त्योहार!

रक्षाबंधन



मेरे प्यारे भाई, हमारी प्रेम की डोर हर गुजरते साल के साथ और मजबूत होती जाए। रक्षाबंधन की हार्दिक शुभकामनाएं!

इस राखी पर, मैं आपको प्यार का एक धागा भेज रहा हूँ जो आपको सुरक्षित रखेगा और आपको खुशियाँ देगा। रक्षा बंधन की शुभकामनाएँ!

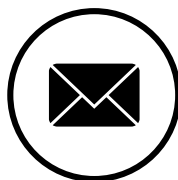


CONTACT
US



<https://nppazamgarh.in>





nppazh@gmail.com